

## Companies that trust us:



## CONTACT

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Connect Your Jobs to  
Sino-German Candidates!

Follow us on WeChat and LinkedIn:



DE Job Market is an efficient source for domestic and international talents, and the preeminent platform for reaching professionals with an international background. On DE Job Market companies gain access to a big pool of highly qualified candidates and can elevate their employer brand to jobseekers. Companies also benefit from:

- **Expertise and a well-established Brand** – Job Market services since 2002
- **Reach** – 77,000 monthly visitors, 500,000 monthly page views and average 700 views per job offer
- **Employer Branding** – Online job listings with complete company logo & profile
- **Fast Reaction Time** – Online job listings and advertisements within 24h
- **Candidate Search** – Big pool of highly qualified candidates
- **Additional Branding** – Banner advertisement and special advertising programs



## PRODUCTS

### Job Ad (60 days)

#### Featured Job Ad

- Listing on the page "Jobs" with company logo & profile
- Multiple job refresh included
- Exposure through our official WeChat account (over 15,000 followers)
- Exposure in our weekly newsletter (over 8,000 subscribers)
- Unlimited access to a big pool of candidates

#### ★ Extra Benefits

- Additional listing on the "Homepage" and top listing on the page "Jobs"
- Exposure on AHK Greater China's homepage
- Extra exposure through WeChat on every Monday

#### Standard Job Ad

- Listing on the page "Jobs" with company logo & profile
- Multiple job refresh included
- Exposure through our official WeChat account (over 15,000 followers)
- Exposure in our weekly newsletter (over 8,000 subscribers)
- Unlimited access to a big pool of candidates

### Job Bulk Package (valid for 1 year)

- Book 5 or more job listings with discounted price
- Your company logo will exposure in our weekly newsletter for the whole package duration
- Exposure through our LinkedIn account

### Internship Ad (60 days)

#### Featured Internship Ad

- Listing on the page "Internships" with company logo
- Exposure through our official WeChat account on every Wednesday (over 15,000 followers)

#### ★ Extra Benefits

- Additional listing on the "Homepage" with company logo
- Highlighted on the page "Internships"
- Multiple refresh included

#### Standard Internship Ad

- Listing on the page "Internships" with company logo
- Exposure through our official WeChat account on every Wednesday (over 15,000 followers)

### More Options

- Featured Job Ad's extras can be booked per week as an Add-on
- Job Posting on zhaopin.com
- WeChat-Main-Posting through our official WeChat account " 德中工商服务平台 " (German Industry & Commerce Service Platform) including detailed job description and company profile with logo
- Banner Advertising
- VIP Company Profile
  - Constant logo placement on the "Homepage"
  - Top listing on the page "Companies" including detailed company profile with logo
  - Constant logo placement in our weekly newsletter during VIP status

## PRICING

### Job Ad (60 days)

	Price Each	Price Each for German Chamber Members
Featured Job Ad	4,500 RMB	3,000 RMB
Standard Job Ad	2,250 RMB	1,500 RMB
Featured <b>Job Bulk Package</b> (5 - 9 jobs)	3,825 RMB	2,550 RMB
Featured <b>Job Bulk Package</b> (above 10 jobs)	3,600 RMB	2,400 RMB
Standard <b>Job Bulk Package</b> (5 - 9 jobs)	1,910 RMB	1,275 RMB
Standard <b>Job Bulk Package</b> (above 10 jobs)	1,800 RMB	1,200 RMB

### Internship Ad (60 days)

Featured Internship Ad	800 RMB
Standard Internship Ad	Free

### More Options

Featured Job Ad's extras as an Add-on	500 RMB per week
Posting on zhaopin.com	500 RMB per position
WeChat-Main-Posting	300 RMB per position
Banner Advertising	Starting from 1,000 RMB per month
VIP Company Profile	Starting from 1,500 RMB (6 months)

- \* German Chamber Members in Greater China benefit from member discount
- \* All prices including tax



jobmarket.china.ahk.de